

GDI PARTNER PROGRAMME 2009/10

What is it?

The partner programme is designed to incentivise new and existing customers to partner with Gdi trade signs on their signage projects. Through this programme Gdi hopes to give something back to existing customers and enable new customers to use us for the first time. We believe that once a customer has used us and seen the service and product that we deliver they will want to carry on using us.

Customers will benefit by getting an increased service from their partnership and also benefit from receiving the payments as they meet the reward thresholds as shown below:

How does it work?

Partner Level	Spend (£)	% Reward	Example (£10k)	Example (£20k)	Example (£50k)
Platinum	£20,000 +	12.5%	-	-	£3,125
Gold	£10,000 - £19,999	10%	-	£1,000	£1,000
Silver	£5,000 - £9,999	7.5%	£375	£375	£375
Bronze	£2,500 - £4,999	5%	£125	£125	£125
n/a	£0 - £2,499	0%	-	-	-
Total			£500	£1,500	£4,625

Each partner level is determined by the annual spend of a customer which entitles them to a reward. With the reward being calculated on cumulative spend across the year, the reward starts when £2,500 has been spent and has no limit.

The programme begins on the **1st August 2009** and will run annually until 31st July 2010. The payments will be made as and when customers reach the upper limit of each spend level. If the upper limits are not met then these will be provided at the programme year end. The payments will take the form of a credit note which will expire after 12 months from the date of issue. The credit notes should take the form of a PDF which can then be posted or emailed to the client.



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What do I need to do next?

All customers who place orders with Gdi will automatically be included in the programme. For a quotation or more information please call today on 0800 146 008 or send us an email

sales@gdisigns.net